



# *Little Village Chamber of Commerce*

## **Sponsorship Presentation 2010**

3610 W. 26th St., 2<sup>nd</sup> Floor  
Chicago, IL 60623-3936

[www.lavillitachamber.org](http://www.lavillitachamber.org)  
(773) 521-5387

# *Little Village Chamber of Commerce*

## ***Our Mission***

To support, promote and enhance the growth and success of our local businesses and to leverage the community's assets, contributions and unique Mexican cultural identity to generate new business opportunities

# *Little Village Chamber of Commerce*

## **Organizational Focus**

- ✦ Programming & Services
- ✦ Membership & e-Network
- ✦ Annual Events
- ✦ Community Involvement
- ✦ Social & Civic Activities
- ✦ Special Service Area (SSA) #25

# *Little Village Chamber of Commerce*

## **Programming & Services**

- Seminars & Workshops
  - Entrepreneurial Development
  - Financial Training & Education
  - Marketing & Advertising
  - Business Educational Services
- Membership Management:
  - Little Village Business Expo & Immigration Forum
  - Target Events
  - Business Promotion
- Partnerships
- Little Village Business Directory
- Little Village Banner Program
- 6 Sidewalk Sales

# *Little Village Chamber of Commerce*

## **Annual Events**

- **6 Bimonthly Networking Receptions** (+ Sponsored Events)
- **5 Festivals:**
  - Festival del Dia del Niño
  - Fiestas Patrias La Villita Festival
  - Festival Ranchero de La Villita
  - Health Fair/Back to School
  - Taste of Little Village
- **11 Special Events:**
  - Cinco de Mayo Gala Awards Banquet
  - Quinceañera Expo
  - Fiesta Mexicana Golf Outing
  - Membership BBQ
  - Fiestas Patrias “Ambassador” Scholarship Luncheon
  - Little Village Chamber of Commerce 26th Street Mexican Independence Day Parade “Celebrating 200 Years of Independence”
  - LVCC 26th Street Mexican Independence Day Parade VIP Breakfast
  - Thanksgiving Food Drive
  - Christmas Party
  - Christmas Lights Parade
  - Santa Claus in Little Village Toy Drive

# *Little Village Chamber of Commerce*

- **Capacity Development & Strategic Planning**
- **Focus:** To work with the Little Village Chamber of Commerce Board of Directors and Staff to develop a multi-tiered organizational capacity development plan that will address all operating, programming and staffing issues currently affecting the success of LVCC in achieving its core mission, establishing a strategic business plan for the LVCC extending into the next 2-3 years.

# *Little Village Chamber of Commerce*

## **Outcomes**

- A redefined operating structure for the LVCC able to sustain programmatic expansion, new fundraising initiatives and future success through the establishment of a high functioning fluid management system.
- An established, detailed operating and action plan that will guide the efforts and initiatives of the LVCC over the next 2-3 years allowing for the maximization of programmatic, fundraising and social opportunities presented

# *Little Village Chamber of Commerce*

## **2010 Sponsorship Structure**

- **Silver**                      \$ 8,000.00
- **Diamond**                    \$16,000.00
- **Platinum**                    \$24,000.00
- **Presenting**                Event Specific
- **Media**

# *Little Village Chamber of Commerce*

**Silver: \$8,000.00**

- Recognition & Publicity - All Events Below
- Priority Position in LV Business Directory
- Cinco de Mayo Gala Awards Banquet
- Fiestas Patrias “Ambassador” Scholarship Luncheon
- Networking Receptions
- Annual Chamber Membership
- Thanksgiving Food Drive
- Membership BBQ
- Little Village Business Directory

# *Little Village Chamber of Commerce*

***Diamond: \$16,000.00***

- Recognition & Publicity - All Events Below
- Priority Position in LV Business Directory
- Cinco de Mayo Gala Awards Banquet
- Fiesta Mexicana Golf Outing
- Membership BBQ
- Fiestas Patrias “Ambassador” Scholarship Luncheon
- Networking Receptions
- Annual Chamber Membership
- Thanksgiving Food Drive
- Christmas Party
- Posada / Santa Claus in Little Village Toy Drive
- Little Village Business Directory

# *Little Village Chamber of Commerce*

**Platinum: \$24,000.00**

- Recognition & Publicity - All Events Below
- Priority Position in LV Business Directory
- Cinco de Mayo Gala Awards Banquet
- Fiestas Patrias “Ambassador” Scholarship Luncheon
- Little Village Chamber of Commerce 26<sup>th</sup> Street Mexican Independence Parade
- Fiesta Mexicana Golf Outing
- Networking Receptions
- Annual Chamber Membership
- Thanksgiving Food Drive
- Membership BBQ
- Posada / Santa Claus in Little Village Toy Drive
- Sponsored Networking Reception or Event Specific (at place of your choosing)
- Little Village Business Directory
- LVCC Quarterly Newsletter

# *Little Village Chamber of Commerce*

## **Presenting: Event Specific**

- Networking Receptions
- Little Village Business Expo & Immigration Forum
- Festival del Dia del Niño / Side Walksale
- Cinco de Mayo Gala Awards Banquet
- Quinceañera Expo
- Fiesta Mexicana Golf Classic
- Membership BBQ
- Taste of Little Village / Sidewalk Sale
- Health & Back to School Fair / Sidewalk Sale
- Fiestas Patrias “Ambassador” Scholarship Luncheon
- Little Village Chamber of Commerce 26<sup>th</sup> Street Mexican Independence Parade
- LVCC 26<sup>th</sup> Street Mexican Independence Parade VIP Breakfast
- La Villita Festival
- Little Village Ranchero Festival
- La Villita Arch Contest / Auction
- Thanksgiving Food Drive
- Christmas Party
- Christmas Lights Parade
- Christmas Toy Drive
- Workshops and Seminars