



## Little Village Chamber of Commerce

[www.lavillitachamber.org](http://www.lavillitachamber.org)

### Chairman

**Salvador Pedroza**  
*Pedroza Economy Roofing*

### Executive Board

*President*  
**Alejandro Castro**  
*La Guadalupana*

*Vice President*  
**Roberto Garza**  
*Option Communication*

*Treasurer*  
**Dr. Derrick Wallery**  
*MarqueMédicos*

*Secretary*  
**John Rosales**  
*CocaCola Enterprises*

*Vice Secretary*  
**Teresita Marsal Avila**  
*The Law Offices of TMA*

### Board Directors

**Mike Moreno**  
*Moreno's Liquor*

**Dan Arce**  
*Tropical Optical*

**Jesús Dávila**  
*Foto Dávila*

**Jason Roberts**  
*Advantage Chevrolet Dealer*

**Manuel Pena**  
*American Family Insurance*

**John Trainor**  
*Hoy Newspaper*

**Mark T. Doyle**  
*Second Federal Bank*

**Sonia Olivo**  
*State Farm Insurance*

### Staff

**Luis Alva**  
*Executive Director*

**Monalinda Saldivar**  
*Director of Special Events*

**Leticia Arzate**  
*Office Administrator*

As the new Board President of the Little Village Chamber of Commerce and on behalf of our Directors and Staff, I want to personally and formally **invite you to become a member or to renew your Chamber membership.**

The Chamber has and will continue to be completely and single-mindedly committed to serving the Little Village business community and delivering a return on the investment our members have made.

I want to take this opportunity to give you an update on our recent activities and our plans for the future. Under the leadership of the Board and our Executive Director, the Chamber has developed a clear sense of purpose and is focused on many new important programs and initiatives. We evaluated our past activities, received ideas and suggestions from constituents, and decided to focus all our efforts in these two key areas:

### **Assisting and Supporting Local Businesses to Grow and Succeed and Improving and Promoting the Little Village Commercial Area.**

We have made significant progress to date, but recognize that our success can only be measured by how well we serve, earn the support, and increase the participation of our businesses.

We invite you to join us by:

- Informing us about your business needs and concerns about the commercial area.
- Accessing our existing programs and services and participating in our events.
- Participating in programs and activities such as: Cleaning, Beautification, Safety, Networking Receptions, Business Development Seminars, Parade, Festivals and more.
- Inviting others to become involved.

Our joint efforts will be reflected in our community. We want a better place to work, live and enjoy.

Join the LVCC and be a part of making our community a success.

### ***New Membership Fees!*** ***Membership for 1 year: starting the day of your payment.***

Please contact Luis Alva, our Executive Director if you have questions or need additional information at 773.521-5387 office, 773.521-5252 fax or via e-mail at [lalva@lavillitachamber.org](mailto:lalva@lavillitachamber.org)

Thank you for your time and attention and we look forward to working with you.

Sincerely,  
Alejandro Castro  
Board President

3610 W. 26<sup>th</sup> St., 2<sup>nd</sup> Floor – Chicago, IL. 60623 – Ph. 773.521-5387 – Fx. 773.521-5252



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## **2010 Membership Benefits Beneficios de la Membresía 2010**

The Chamber invites all business owners to support our 2009 Membership Campaign.  
Join the Chamber today!

We are committed to providing you with services and assistance to help your business succeed.

La Cámara invita a todos los dueños de negocios a que apoyen la Campaña de Membresías 2009.  
¡Únase a la Cámara hoy!

Estamos comprometidos a proveerles servicios y asistencia para ayudar a que sus negocios sean más exitosos.

### **Membership Benefits – Beneficios de la Membresía:**

- **Limited entry to membership for the 2009 Mexican Independence Day Parade, fee according to Parade position.** Entrada limitada a miembros para el Desfile del Día de la Independencia 2009, precios de acuerdo a la posición en el Desfile.
- **5% Discount in all our Events. (Except for the 2009 Mexican Independence Day Parade).** 5% de descuento en todos nuestros Eventos. (Excepto para el Desfile del Día de la Independencia de México).
- **Extensive Networking opportunities at our after-hours receptions, free for our members.** Extensas oportunidades para relacionarse en nuestras recepciones de negocios, sin costo para nuestros miembros.
- **Free link for our members in our Web-Page.** Enlace gratuito para nuestros miembros en nuestra página Web.
- **Access to our office for meetings and presentations (by appointment):**  
Use this opportunity to promote your business through the Chamber and reach the market you're looking for.  
Acceso a nuestra oficina para juntas y presentaciones (previa cita):  
Aproveche esta oportunidad para promover su negocio a través de la Cámara y alcanzar el Mercado que está buscando.
- **Business Resource Center (access to Internet and Business Program).** Centro de Recursos para Negocios (acceso a Internet y Programas para Negocios).
- **Business Resource Information.** Información sobre Recursos para Negocios.
- **Business counseling, information and referrals.** Asesoramiento para negocios, información y referencias.
- **Workshops and Seminars on important business topics.** Talleres y Seminarios con temas de interés para negocios.
- **Involvement in projects to promote and enhance our commercial area.** Participación en proyectos para promover y realzar nuestra área comercial.
- **Participation in marketing and promotional activities to attract new customers.** Participación en mercadeo y actividades promocionales para atraer a nuevos clientes.
- **Business referrals, the Chamber frequently receives calls from consumers for shopping and consumer guidance.** Referencia de negocios, la Cámara recibe con frecuencia llamadas de clientes para ver donde comprar y guiar al comprador.
- **Special rates and discounts on ads in the Little Village Business Directory.** Tarifa especial y descuentos en anuncios en el Directorio de Negocios de La Villita.

*We currently are developing new Membership Opportunities – we'll keep you posted.  
Actualmente estamos desarrollando nuevas oportunidades para miembros – lo mantendremos informado.*

**For additional information please contact:** / Para información adicional favor de contactar a:

Luis Alva  
Executive Director  
773.521-5387  
[lalva@lavillitachamber.org](mailto:lalva@lavillitachamber.org)